

69 Years of Protecting Wildlife

*At National Wildlife
Federation, we
envision a time
when...*

Americans are united
to protect wildlife.

We pass on abundant
wildlife and wild
places to our children.

America's drive to
exploit natural
resources is balanced
by a commitment
to conserve our
natural heritage
for our children.

People understand
the profound harm
that global warming
is causing, and
demand changes to
reduce that harm.

Future generations
have the values, skills
and interest to be
engaged stewards
of the earth.





For nearly 70 years, the National Wildlife Federation (NWF) has practiced common sense conservation. We focus on three goals:

- **Connect People with Nature:** We inspire, empower and connect people to take action to conserve and restore wildlife and the natural world.
- **Protect and Restore Wildlife:** We protect and restore the habitats vital to sustaining diverse wildlife.
- **Confront Global Warming:** We work to change the forecast for wildlife by advancing solutions to global warming.

To achieve these goals, NWF relies on its nationwide network—a federation of grassroots activists and wildlife enthusiasts dedicated to protecting wildlife for our children’s future. Over the past 69 years, we have built a national coalition of members, financial supporters, affiliates and business partners who carry our message to cities and rural communities, homes and town halls, Congress and state legislatures, elementary schools and universities, courts and international venues.

Our nine regional offices and 47 affiliates around the country give us the political power and local leverage to win lasting victories for wildlife and promote conservation as an American value to inspire a new generation of conservationists. The National Wildlife Federation relies on Americans from all walks of life, of all political and religious beliefs, of all ages to advance our mission: protecting wildlife for our children’s future.